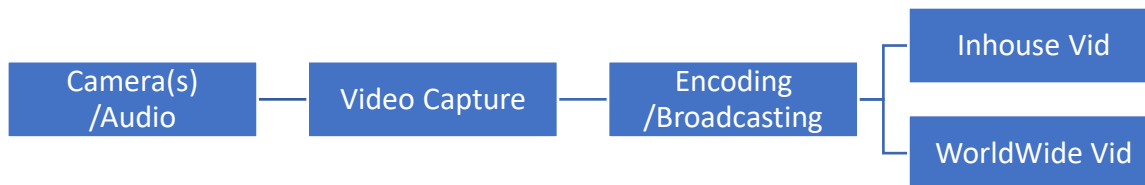


Livestreaming Work Flow

So for all livestreaming there is a basic workflow, as you upgrade equipment, the essential workflow stays the same but the pieces of equipment change. Some pieces of equipment become specialized pieces that only do a singular task and other pieces can perform multiple tasks.

Super simplified Workflow



NOTE: These are just suggestions. ALL Prices are Approximate and in USD.

NOTE: Many Streaming Products are presently out of stock or on backorder due to increased demand.

NOTE: As the saying goes “there are many ways to skin a cat”, well they are “many, many ways to upgrade your video and streaming capabilities. These again are just a few.

NOTE: For clarification or to talk about these or other options feel free to contact me at louis@churchcoaching.ca

Upgrading your streaming **MOST Basic upgraded Steaming system**

1. Home Camcorder or DSLR Camera with a CLEAN HDMI video out
2. Elgato Cam Link 4 (or similar capture device – But Elgato is a good Quality)
 - a. <https://www.elgato.com/en/gaming/cam-link-4k>
 - b. https://www.bhphotovideo.com/c/product/1453840-REG/elgato_systems_10gam9901_cam_link_4k_game.html
 - c. Approximate Value \$130USD
3. Laptop or Computer running OBS or similar software (OBS is a Free Broadcast software that you can then stream to any sight on the internet from)
4. EXTRA's
 - a. There will also be a number of converters and cables needed to connect all of the equipment together and to integrate your sound system into the stream.
 - b. You may want to run a separate sound board for your online streaming – this is highly recommended if you are involving live music in order to balance the audio since you are using a “raw” audio that is not being dampened by chairs, people, etcetera that are inherent in a live setting.
- 5.

Upgrading your streaming **BASIC upgraded Steaming system**

1. Cameras
 - a. Home Camcorder or DSLR Camera with a CLEAN HDMI video out
 - i. Such as:
 - b. Canon Vixia - \$249
 - i. https://www.canon.ca/en/product?name=VIXIA_HF_R800&category=/en/products/Video-Cameras---Consumer
 - ii. https://www.bhphotovideo.com/c/product/1308395-REG/canon_1960c002_vixia_hf_r800_camcorder.html
 - c. Or any level of higher end Camcorder with an HDMI out
2. ATEM Mini or ATEM Mini PRO
 - a. ATEM Mini – Approximately \$300USD
 - i. <https://www.blackmagicdesign.com/ca/products/atemmini>
 - ii. https://www.bhphotovideo.com/c/product/1507214-REG/blackmagic_design_swatemmini_atem_mini_switcher_control.html
 - b. ATEM Mini PRO – Approximately \$600USD
 - i. <https://www.blackmagicdesign.com/ca/products/atemmini>
 - ii. https://www.bhphotovideo.com/c/product/1557461-REG/blackmagic_design_atem_mini_pro_hdmi.html
 - c. Difference: Both ATEM Mini's are both Video Capture and Camera Switching devices. They both can have **up to 4 cameras or computers** as inputs for multi camera switching and lower third overlays. THE DIFFERENCE is that the PRO also functions as a Steaming Box so you would not need a separate computer running a broadcast software such as OBS.
3. IF YOU USE THE ATEM Mini (not the PRO) you will need a Laptop or Computer running OBS or similar software (OBS is a Free Broadcast software that you can then stream to any sight on the internet from)
4. EXTRA's
 - a. Multiple Cameras – you can add multiple cameras (Max of 4 but Max recommendation of 3) for different angles – to help with consistent White Balance and coloring sticking with the same model or even the same brand can help.
 - b. With the PRO, you DON'T need to use computer running OBS or similar broadcasting software, - However you will need a tablet or a laptop/computer of some type to control both ATEM's
 - c. You will also likely want/need another laptop/computer or two to connect to the ATEM in order to insert Lower Thirds and other graphics.
 - d. There will also be a number of converters and cables needed to connect all of the equipment together and to integrate your sound system into the stream.
 - e. You may want to run a separate sound board for your online streaming – this is highly recommended if you are involving live music in order to balance the audio

since you are using a “raw” audio that is not being dampened by chairs, people, etcetera that are inherent in a live setting.

Upgrading your streaming **LOW END PROFESSIONAL** upgraded Steaming system

NOTE: all prices are very approximate. All prices are in USD. And availability of any streaming equipment at this time is very spotty at this point.

1. DataVideo BC-200 4K Block Camera
 - a. <https://www.datavideo.com/eu/product/BC-200>
 - b. https://www.bhphotovideo.com/c/product/1329310-REG/datavideo_bc_200_4k_3840x2160_qf_hd.html
 - c. Approximately \$1600USD
2. DataVideo KMU-100 Generates up to eight cutouts out of one or two 4K inputs
 - a. <https://www.datavideo.com/eu/product/KMU-100>
 - b. https://www.bhphotovideo.com/c/product/1254814-REG/datavideo_kmu_100_kmu100_4k_multi_cam_production.html
 - c. Approximately \$3000USD
 - d. Controlled through RMC-185 hardware controller
 - e. https://www.bhphotovideo.com/c/product/1312835-REG/datavideo_rmc_185_control_unit_for_kmu_100.html
 - f. Approximately \$950USD
3. Black Magic 1M/E ATEM Production Studio 4K
 - a. <https://www.blackmagicdesign.com/ca/products/atem>
 - b. https://www.bhphotovideo.com/c/product/1007191-REG/blackmagic_design_swatempsw1me4k_atem_1_m_e_production.html
 - c. Approximately \$2500USD
4. AJA HELO streaming and recording box
 - a. https://www.aja.com/products/helo?gclid=Cj0KCQjwzZj2BRDVARIsABs3l9Jhg_hyiwcIz3y-5t993RRDv8mpjvmiAH4IVbys-1BexkSLDe16-DfQaAjt1EALw_wcB
 - b. https://www.bhphotovideo.com/c/product/1248096-REG/aja_helo_h_264_streamer.html/reviews?origSearch=Aja%20Helo%20Review¤cy=CAD%2F%3Fkw%3D¤cy=CAD&gclid=Cj0KCQjwzZj2BRDVARIsABs3l9LjC4iL1RkrpB5mTeMeWCaWOGJTot6QzrpgwkGe-RvBxS32pqa6m8AaAh_BEALw_wcB
 - c. Approximately \$1300USD
 - d. This will stream direct to a single location (Youtube or Facebook or your website or etc.) you may want to subscribe to a group like www.restream.io or other cloud software to stream to multiple locations simultaneously (Youtube and Facebook and your website and etc)
5. EXTRA's
 - a. Multiple Cameras – you can always add multiple cameras for different angles – to help with consistent White Balance and coloring sticking with the same model or even the same brand can help.

- b. You could go with multiple 1080p cameras instead of the BC-200 in conjunction with the KMU-100 – However than you would need to have operators for each camera or have each pre-set and not have any motion or Zoom.
- c. The ATEM switcher has multiple models the “1 M/E” is the middle model.
- d. With the HELO, you DON’T need to use computer running OBS or similar broadcasting software, - However you will need a tablet or a laptop/computer of some type to control the ATEM and the HELO
- e. You will also likely want/need another laptop/computer or two to connect to the ATEM in order to insert Lower Thirds and other graphics.
- f. There will also be a number of converters and cables needed to connect all of the equipment together and to integrate your sound system into the stream.
- g. You may want to run a separate sound board for your online streaming – this is highly recommended if you are involving live music in order to balance the audio since you are using a “raw” audio that is not being dampened by chairs, people, etcetera that are inherent in a live setting.